

# THE WEATHER

NO BLANKET—NO COOLER!  
Wednesday, June 29 ..... 96 62  
Thursday, June 30 ..... 101 63  
Friday, June 22 ..... 102 67

# THE DESERT SUN

The Desert Empire's Daily Newspaper

## EVENINGS

Daily Except Mondays  
(Published Monday and Thursdays  
Only, During June, July and Aug.)  
PHONE 5005

Vol. XXIX No. 190

14 Pages

Palm Springs, California, Monday, June 25, 1956

Phone 5005 Single Copy 10c

## Phone Company Has Major Operations Shake-up To Remedy Service Woes in Palm Springs Area



AT HEIGHT of the fire, smoke billowed high from the historic Desert Hot Springs bathhouse.

### More Outlay for Equipment Here Likely

Shift of Business Area's Phone Cables Underground Hinted

"Substantially better" telephone service and "substantially larger" equipment expenditures in the Palm Springs area were forecast today by Doak Davis, manager of the newly-created Desert District of the California Water and Telephone Company.

"The company now is in the course of spending a budgeted \$911,460 for equipment improvements this calendar year," he said. "Tentative budget recommendations for calendar 1957 which are in preparation now or are in the hands of the headquarters office in San Francisco will probably be considerably higher than 1956's. However, not all the estimates are in from the various departments."

HE EXPRESSED confidence the Palm Springs area would fare well, expenditure-wise, in the new budget.

The split-up of the former large Redlands district was in fact compelled, he said, by this area's population growing to the point where the operation of its telephone network as unit was "too cumbersome."

"The extremely rapid growth of the exchanges in these areas," added Fred H. MacGougan, telephone manager in Monrovia, "has presented the company with many problems in the provision of the facilities desired by the public. We hope to better anticipate the requirements of our subscribers by making these changes in our organization."

Davis predicted the Palm Springs business district would soon see extensive transfer of aerial telephone cables to underground conduits, in addition to other physical improvements already in progress and to come.

THE COMPANY'S 1956 budget for improvement expenditures in this area, totaling \$911,460, contained 31 separate projects for line extensions, additions, removals and relocations in Palm Springs, North Palm Springs, Cathedral City and Rancho Mirage. Completion of all is not expected until December, after which the new company budget now being computed will take effect.

In data submitted to a hearing before representatives of the Public Utilities Commission last April, the company said total telephones in the Palm Springs exchange during the peak season had risen from 2,138 in 1946 to 10,020 in 1955. In the same period employees at this exchange had increased from 26 in 1946 to 76 in 1955.

### 2 Here for Talks On Trust Plan For Indian Land

Another exploratory trip to Palm Springs by officials of the Bureau of Indian Affairs was completed Friday night, when Rex Lee, associate commissioner from Washington, D.C., and Edwin Neilan, representative of the American Banking Association, completed their talks here concerning proposed trusteeship of Agua Caliente Indian lands.

During their meeting here, the two men conferred with Ned Mitchell, director of the local Indian office, James Lowe, assistant area director from San Francisco, and J. R. Johnson, Ray M. Barlow and E. H. Booth Jr., all of Los Angeles connected trust banks.

Mitchell said the conference was an informal session to discuss what could and could not be done concerning the trusteeships. Indian council members and city council members were not in attendance.

The proposal, originated by a citizens committee headed by financier Floyd Odlum, was investigated very closely by Lee and Neilan, and the two men said that some of the recommendations made by the group could be applied locally but some couldn't.

### Historic D.H.S. Bathhouse Hit By \$75,000 Fire

A \$75,000 fire gutted the second story of the north wing of the L. W. Coffee bathhouse in Desert Hot Springs Wednesday evening for the second time in 10 years. Twenty-five fire-fighters from the Desert Hot Springs, Cathedral City, North Palm Springs and Indian stations of the California division of Forestry turned out to battle the spectacular blaze which raged out of control almost two hours. One fireman suffered lacerated hands.

The fire was attributed to faulty wiring on the second floor of the historic establishment which was a total loss, the mop's bathhouse immediately below was protected from damage by a fireproof ceiling.

Firemen were handicapped by a strong wind which fanned the blaze and carried high into the air a black column of smoke which attracted hundreds of spectators who frequently hampered firemen's movements. Flames rose 20 feet above the roof at the height of the conflagration.

This was the second major fire at the present Coffee establishment, the first occurring in January of 1947. About six year prior to that, the original structure, at a different location, was destroyed by fire.

### Roadside Fight Nears as Wrong Driver is Halted

A case of mistaken identity almost led to a free-for-all fight a quarter of a mile from the scene of a hit-and-run accident last night.

After police had solved the perplexing chain of events, they said Peggy Scott Neilsen of 2715 Juniper, driving north on Palm Canyon Drive was sideswiped by a car driven south by Frances Eustice of Tramview, in the Tahquitz bridge detour.

Mrs. Neilsen, seeing the other car starting to leave the scene of the accident turned around and pursued the only auto she then saw on the road and stopped it at Highway 111 and Palm Canyon Drive. There she accused the driver of hitting her car, and failing to stop. Police were called to settle what looked like an impending fight. They found that the other car actually involved in the accident had driven only a short distance, stopped off the road and turned off its lights.

Police cited Mrs. Eustice for driving without a license, and hit and run.

### Police Want Pet If Owner Doesn't

The case of "Mo" the lost turtle has turned into a case of who is going to have a new pet, with police clerk Marjorie Bowman being the taker.

Just a week ago, Jack Sanders, city building inspector, reported to police that his pet turtle had gotten away, and asked the humane officer to keep his eyes open for it.

Friday night Police Officer Ray Youngberg found a turtle and took it to the station, thinking it was the long-lost animal.

It was rushed to the Sanders home, where it was found that it was not the wandering one.

### Perkins Indicted By Grand Jury As Wife Slayer

Laurence Perkins, 57, accused hatchet murderer of his wife, will be arraigned in Indian Superior Court next Friday to answer a Grand Jury indictment for murder.

Charged with the ax killing of his wife, Inez, 43, Perkins has steadfastly denied that just before midnight on May 31 he had killed his wife as she lay on a chaise longue outside their trailer home at Horizon Trailer Park.

The murder weapon, found a few feet away in some bushes, is believed to have belonged to the couple, who on June 1 were to celebrate their second wedding anniversary.

Sheriffs Sgt. Robert Presley and Investigator Howard Greene have questioned people throughout Southern California and have learned that the couple did not have a happy marriage.

Action by the Grand Jury made unnecessary a preliminary hearing set for next Tuesday before Judge Eugene Thierau of Palm Springs. Perkins is being held without bail in the Riverside County jail.



NOW THAT THERE IS NO WIND "LET'S LAUGH AT IT"

I live in 1000 Palms and get all the wind coming down from San Geronimo Pass, and in them 35 miles there's nothing to stop the wind but three barbed wire fences. Of course, it blows all the herbs to the corners, but it slows it some.

The wind, back a few miles from Garnet, got to turning the windmills so fast, with so much friction, that the water came out hot. So a real estate man named the place Desert Hot Springs, and now he's selling lots.

Most generally the wind comes from wherever it happens to be. But talking about heavy winds—once over at Garnet the wind blew a cook stove 14 miles, and came back next day to get the lids, and the poker behind the door.

### Village Police to Join All-Out July 4 Traffic Safety Drive

Campaign to Halt Excessive Toll Over Holidays Set

The city of Palm Springs has been entered in the state-wide accident prevention contest which runs from Memorial Day through Labor Day, according to Traffic Sgt. Robert Young of the Palm Springs Police Department.

This very important activity is sponsored for the purpose of trying to place in the local community a special emphasis on traffic control in attempting to lower the accident fatality and severity rate in California.

Winners will be determined on a population-death rate basis (number of deaths per 100,000 population) and will be judged by a board of judges consisting of five persons selected by the National Safety Council.

This program is being sponsored by the California Association of Insurance Agents, coordinated by the National Automobile Club and administered by the California Traffic Safety Foundation.

Between Memorial Day and Labor Day there are more cars on the highways than at any other time of the year, Sgt. Young said. We hope that all motorists will support this effort by operating their motor vehicles in a sensible, courteous and law-abiding manner. An automobile can be a source of great convenience and a source of much pleasure. Improperly and inconsiderately operated it may become an uncontrollable, lethal weapon. The rules of the road are designed for your protection—observe them diligently.

"Every year we are confronted with an ever-increasing motor vehicle registration in California, and at the present time it stands at approximately six million vehicles, more than any other state or county in the world."

### Kuchel Seeks More Flood Control Cash

Senator Thomas H. Kuchel of California today revealed he has urged the Army Engineers to allot part of any increased appropriations for flood-control studies to projects needing more money for completion in California.

Kettmann Plans To Turn Out Full Force as Precaution

Chief of Police August G. Kettmann said today the local department would cooperate with the National Safety Council to make the Fourth of July weekend one of the safest on record.

Kettmann said 160 national organizations are participating in the Fourth of July effort to correct three main holiday driver faults: (1) Haste—to crowd the fun into the shortest time; (2) Impatience—which leads to chance-taking as a result of congestion delays, and (3) Drinking and driving.

With the increasing traffic load in the desert area during the holidays of the year, Kettmann said that the local department would cooperate with the national organizations to check traffic violations. The National Safety Council estimated there would be 50 million vehicles on the move during the holiday. As part of the enforcement program here, Kettmann said he will:

Cancel all days off for police and put every available officer on duty.

Concentrate manpower on high volume or high speed streets where serious accidents are most likely to occur.

Concentrate on hazardous moving violations, especially speeding and order an especial alert for erratic driving and other evidence of evening-hour driving after drinking.

### State's Unemployment Lowest Since War At 149,000 in May

SACRAMENTO — Unemployment in California in May was the lowest for that month since World War II and employment was at a record topped only by seasonal highs of last autumn, the Department of Employment and the Department of Industrial Relations announced today.

H. W. Stewart, Director of the Department of Employment, announced that unemployment declined by 31,000 from April to a postwar May low of 149,000.

### July 4 Plans Finished Despite Funds Shortage

Plans for the Fourth of July Fireworks Show have been completed even though the sponsoring organization has fallen 40 per cent short of what are considered adequate funds.

Ted Land, chairman of the Junior Chamber of Commerce third annual event said that arrangements have been made to handle an anticipated record crowd.

Program Chairman Bob Schlesinger announced the program will consist of 18 different set pieces, starting with the American Flag, and 212 aerial rockets to make the free show the finest yet in the desert area. The pyrotechnics have already been ordered, despite the funds shortage, else they would not have arrived by the Fourth.

Jaycee committeemen are continuing the drive for funds, and the 13 groups which have donated to date are: Palm Springs Junior Chamber of Commerce, Police Officers Association, Hotel and Apartment Association, Palm Springs Rotary, Coachella Valley, Vantage 40 et 8, Shrine Club, American Legion, Business Women, B.P.O. Elks, Veterans of Foreign Wars and its Auxiliary and the Palm Springs Chamber of Commerce. In addition one local businessman has made a generous contribution to the fund.

### Elks' South Seas Party Tuesday

A record crowd is expected Tuesday evening when the Desert Elks and their husbands and guests gather at the Elks Lodge for a South Seas party.

There will be South Sea Island decorations and favors and an elaborate Polynesian buffet will start serving at 8:30 p.m.

The evening's entertainment will include exhibition dancing by Ingrid and Gordon Ayres, of the Arthur Murray Dance Studio. Also on the program will be Joan Lantz with musical interpretation on accordion and Hammond organ.



DOAK DAVIS



W. C. NASH

### Old District Split; Village Gets New One

Redlands Man New Manager Here; Nash Plant Superintendent

In the first organizational shake-up in 20 years, the California Water and Telephone Company has split one of its three administrative districts into two in order to set up a district headquarters in Palm Springs and provide this area with better service.

The change, announced Friday, followed an intensive campaign begun nearly a year ago by the Desert Sun for improved equipment and service, which in turn produced a series of hearing on the adequacy of service by the Public Utilities Commission. Meanwhile the company has put under way an extensive line construction program.

IN THE REORGANIZATION announced by Fred H. MacGougan, division manager in Monrovia, the former large Redlands district, containing about 38,000 phones, is divided into two separate districts.

The new Redlands district will have supervision over exchanges in Redlands, Banning, Beaumont, Hemet, Perris, Elsinore, San Jacinto, Moreno, Temecula and Idyllwild.

Heading that district will be Leland Allen, 49, former equipment installation supervisor of the company's Monrovia office, who will succeed the former Redlands district manager, E. R. "Ted" Fisher, who is being retired.

THE NEWLY-CREATED, Palm Springs headquartered district—to be known as the Desert district—will comprise exchanges in Palm Springs, Cathedral City, Desert Hot Springs, Joshua Tree, Yucca Valley and Twentynine Palms.

It will be headed by Doak Davis, former Redlands district engineer. Davis will move his office to Palm Springs and William C. Nash, former local manager, will become plant superintendent of the desert district and will also maintain an office here.

The desert district will contain somewhat less than half of the 38,000 telephones in the former over-all Redlands district. Davis, an employee of the telephone company since 1928, is a native of Missouri and was graduated from Redlands High School in 1926.

Nash has been with the Palm Springs office approximately 20 years, having come here from the Redlands office where he was in the engineering department. He lives at 649 Calle Marcus, but in recent days has been in Redlands Community Hospital convalescing from plastic surgery.

### Sites Purchased For Two Hotels To Cost \$275,000

Acquisition of sites for two hotels here which, when completed, will represent a total investment of \$275,000, was announced today by Lew Levy, of Reid-Wade Realtors, 850 South Palm Canyon Drive.

He said one site comprises the block bounded by Riverside Place, North Riverside Drive and Camino Real. It was purchased by Allen Silverman, commercial artist of Ventura, Calif., who will erect upon it a 24-unit hotel which he will himself operate.

Project's cost, which will include a swimming pool, will run to \$150,000, according to William Cody, AIA, architect. Work will begin about Aug. 10, Levy said. The structure will be partly one-story and partly two-story, with the dwelling units containing sleeping room and kitchen.

The other site was purchased by Morris Altman, San Jose produce man, who plans to build a 20-apartment structure for investment purposes. It will be leased entirely to permanent rentals on a yearly basis, Levy said. The site is at the northwest corner of Riverside Place and North Riverside Drive. It, too, will have a pool, and cost is estimated at \$125,000.

### Mickey Finn Called to Inquiry On Child Welfare

Mickey Finn, well known locally for his work with underprivileged children, has been subpoenaed by the California State Senate Interim Committee on Child Welfare to testify before them Monday and Tuesday in San Francisco.

Senator Jess R. Dorsey of Bakersfield has asked Finn to tell the special committee his views on the proposed program of setting up academies for underprivileged children. Senator Dorsey has spent many years working on the program, and has called Finn before the committee in an advisory capacity to tell his experience in working with these children.

When the state orders a child put into juvenile hall instead of a home or state-backed academy, it subjects that child to other children who are assigned to the hall as delinquents.

The academy program calls for two or three throughout the state.

### 200 Marines Due Here by Air on Way to Training

Two civilian school teachers, officers in the U.S. Marine Corps reserves, will depart with 200 enlisted reservists at the Palm Springs airport tomorrow morning, for one week of training at Twentynine Palms and a second week at Camp Pendleton.

The officers and the men are all from Akron and Canton, Ohio. Accompanying the citizen-marines are two regular Marine Corps officers, Maj. Robert C. Taylor and Capt. Hugh R. Bumpas, both of whom arrived today head of the contingent of Marines.

The Marines are under the immediate command of Maj. Thomas McQuag, Akron school teacher, and Maj. Paul A. Schott, Canton school teacher.

The men will undergo training in automatic weapons.

### New Indian Wells Subdivision Approved

The final map of the Indian Wells Country Club Estates subdivision located south of State Highway 111 at Indian Wells in the Coachella Valley, has been approved by Riverside County supervisors. Cost of street improvements is estimated to be \$19,000.





**THE REVEREND** and Mrs. Deran Yaylan and their son, Deran David will shortly be leaving the desert area to make their home in San Diego, California. Mr. Yaylan was called to be pastor of the St. Andrew's Presbyterian Church there effective July 1. Rev. Yaylan has served as assistant minister of the Palm Springs Church the past three years. Previously he was a seminary student at San Francisco Theological Seminary in San Anselmo, Calif., which graduated and ordained him a Presbyterian minister in 1953. During World War II he served for three years in the United States Army Air Corps.

## \$24,000,000 New Diesels Planned

Southern Pacific, one of the nation's predominantly diesel-powered roads, but with a few steam engines still in service, announces it is earmarking an additional \$24 million for more diesels.

Last year the railroad put in a \$34 million order for 185 units, all of which already have been placed in service.

D. J. Russell, president of Southern Pacific, said the railroad will now add another 154 units, all to be delivered by the end of next April. Included will be 90 freight diesel units and 64 switchers.

**80 MERCURY PHAETONS FREE**

IN ED SULLIVAN'S

**\$425,000 MERCURY CONTEST**

JUNE 11th—AUGUST 4th

10 EACH WEEK IN 8 WEEKLY CONTESTS

**1st PRIZE: MONTCLAIR PHAETON**—one each week

**2nd - 10th PRIZES: MONTEREY PHAETONS**—9 each week

**PLUS 200 G.E. PORTABLE TELEVISION SETS**—25 each week

**2400 ELGIN AMERICAN LIGHTERS**—300 each week

**MERCURY CAR BUYERS DURING CONTEST MAY WIN A \$10,000 CASH BONUS**

(See Official Entry Blank for details)

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Denver, Colo., Special—Our researchers have the cause and a successful method of detecting, preventing and correcting cerebral palsy and mental deficiency in their early stages, says Denver Doctor. And so that no child may be denied the benefits of these discoveries, a home treatment so simple and highly illustrated that mothers can treat their own children is now available in book form at \$5—free to mothers who cannot pay. Family chiropractors will provide any chiropractic care and guidance needed.

Literature explaining these great discoveries and the relief being given thousands of victims of cerebral palsy, mental deficiency, cancer, polio, multiple sclerosis, arthritis, tuberculosis, epilepsy, rheumatic fever, asthma, headaches and scores of other diseases will be sent free to you and your friends by the world-famous Spears Chiropractic Hospital, Denver. By writing today you may prevent or eliminate untold tragedy in your home.

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## Bob Hope Writes Praise for Film Preview Here

Film Actor Bob Hope, spark plug of "That Certain Feeling" and its recent press preview here, has written Earl Hough, president of the Palm Springs Chamber of Commerce, a laudatory slip on the back for the part Hough "and his boys" played in the presentation.

Hope's letter said:

"This is just a note before I shove off for the East to continue the job of drumming up trade for 'That Certain Feeling'."

"Palm Springs was a ball, of course, as everyone had a terrific weekend. The members of the press felt they were given the 'royal' treatment and I know they left with very enjoyable memories."

"It couldn't have happened without your able support and I want you to know how much I appreciate the wonderful work done by you and your boys. Many thanks."



**SUMMER RECREATION** programs currently under way in schools of Palm Springs Unified School District, have attracted double the attendance of last year. The above photo, taken in the cafeteria at the Francis Stevens School shows, left to right, Frederick Joseph, Carlos Reyes, and Lewis Hawkins holding models that have been made by the students in the summer class. The class builds some 42 models per week, and when the class is over they are allowed to take them home. Supervisors of the program at the school are Mrs. Virginia McCarthy and Gustave Patzner. Model building is co-sponsored by the school district and the Palm Springs Boy's Club. (Desert Sun Photo.)

## Villager's Father Dies on Vacation

Clarence E. Smith, 68, of 6646 Indiana Avenue, Riverside, and father of Clarence Smith, Jr., Palm Springs Desert Museum curator, died Wednesday of a heart attack while on vacation in Salda, Colo.

He was a native of Kelley's Island, Ohio, and a resident of California about 50 years.

He is survived by his widow, Hazel E. Smith, two sons, Clarence Smith, Jr., of Palm Springs and Harry E. Smith of Riverside; a brother, L. J. Smith of Long Beach, and two sisters, Mrs. Rhea Tetley of Riverside and Mrs. Vern Freeman of Santa Paula, Calif.

Funeral arrangements will be announced by M. H. Simon & Co. Mortuary in Riverside.

## BA Officers Here To Attend Parley

Bank of America officers from Palm Springs and Palm Desert branches will meet at dinner next Tuesday with officers from more than 20 other branches in San Bernardino and Riverside counties to hear a top administrative officer speak on modern credit practices.

Speaker at the dinner meeting, to be held at Harold's Club, Fontana, will be J. F. Herwood, vice-president in the loan supervision department of the bank's Los Angeles headquarters.

## Historical Society Discusses Fete

The final meeting of the Palm Springs Historical Society for the season was held Thursday at the Welwood Murrey Library with Melba Bennett, president of the society presiding.

The forthcoming Founders Day celebration was discussed. Directors decided that local school children will play a prominent part in the program along with many other villagers. Complete plans will be announced later.

## a quick digest of the day's

## Stock Market Action

HEAR

**'Business News'**

MONDAY thru FRIDAY

4:55 P.M.

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**The Desert Sun**

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SHOW STARTS AT DUSK

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in CINEMASCOPE and COLOR

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**ANN HATHAWAY**

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**REGGIE RYMAL**

**FEATURED IN WARNER BROS.**

**"THE HOUSE OF WAX"**

**BILL ALEXANDER AND HIS BAND**

PHONE 7391 OR 5133 **FREE PARKING**

## Susan Catherwood Home After Surgery

Twelve-year-old Susan Catherwood, daughter of Dr. and Mrs. W. W. Catherwood Jr. of 68-363 Treasure Trail, Cathedral City, is home and recovering from an emergency appendectomy she underwent at Desert Hospital last Thursday.

Automobile manufacturers use 345,000,000 pounds of cotton, 160,000,000 pounds of wool and more every year.

## FOR SALE

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KCMJ KIDDIE MATINEE EVERY WEDNESDAY AT 1:45  
General Admission — Adults 80c — Children 25c

Last Time Saturday, June 23

ROBERT RYAN — VIRGINIA MAYO

**"THE PROUD ONES"**

SUNDAY—MONDAY—TUESDAY JUNE 24-25-26

**YESTERDAY HE HELD THE WORLD IN THE PALM OF HIS HAND...**

Now it Was About to Explode in His Face!

**ROBERT MITCHUM**

**FOREIGN INTRIGUE**

—Also—

A towering motion picture achievement!

HERBERT J. YATES presents

**THE LAST COMMAND**

A REPUBLIC PRODUCTION **TRUCOLOR**

Introducing GENEVIEVE PAGE - INGRID TULEAT with FREDERICK D. BRADY

Produced, Written and Directed by SHELDON REYNOLDS in EASTMAN COLOR

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A towering motion picture achievement!

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**THE LAST COMMAND**

A REPUBLIC PRODUCTION **TRUCOLOR**

WEDNESDAY—THURSDAY—FRIDAY JUNE 27-28-29

**STALKING TERROR!**

**THE WEREWOLF**

Introducing THE STEVEN RITCH WEREWOLF

A COLUMBIA PICTURE

—Also—

**TERROR FROM THE SKIES!**

**EARTH VS. THE FLYING SAUCERS**

A COLUMBIA PICTURE

**Cool Refrigerated Air-Conditioning For Your Comfort!**





**PRESENTATION OF** an appreciation gift to Mrs. Berton Lamb, (left), outgoing president, by Mrs. Everett Richey (center), incoming president, was the highlight of a meeting of the Cathedral City Community Church Club Thursday night for a hamburger barbeque and swimming party at the home of Mrs. Ivan Sharp (right). Meetings are scheduled throughout the summer.

## County Approves Pay Boosts in Five Departments

The County Supervisors acted favorably on recommendations made to them Monday by Personnel Director Donald E. Spencer for increases in the salaries of engineers in the flood control and road departments, agricultural inspectors and deputy commissioners, and the pathologist and pharmacist at county general hospital. The increases approved are all in addition to the flat \$20 granted last week.

They failed to act on Spencer's recommendations for increases for deputy sealers of weights and measures, and administrative employees in the county road department.

Spencer recommended also that the sealer of weights and measures and the county services officer be given proportional salary increases if the board should raise the salaries of other department heads other than the elective officials already given increases.

The personnel director's recommendations were made in response to reference to him of requests from department heads.

Any raises other than the flat \$20 across-the-board increase granted county employees last week and those approved Monday, will have to await completion of an employee classification study, the supervisors said. The study for which \$6,500 has been budgeted, is expected to take several months to complete.



**MRS. NORM LOFTUS**, only local winner in the Mayfair Markets state-wide 26th Anniversary drawing, receives a new Westinghouse Automatic Washer, one of \$5000 worth of prizes, from Wayne Fields, assistant manager of the local Mayfair Market. Anyone could enter the contest by putting their name in a box. (Desert Sun Photo).

## AUTOMOBILE INSURANCE

**SAVINGS**  
plus  
**PROMPT**  
local  
claims service



That's why Farmers is the West's leading writer of Auto Insurance. Over Two Million Farmers Insurance Group policies in force at low rates.

**ALLEN EPPERSON**

Palm Springs Phone 8-7733

**FARMERS INSURANCE EXCHANGE**



## Market is in Doldrums, But Phase Of Correction is Believed Over

By PAUL MacGREGOR  
E. F. Hutton & Company

The market continues in the doldrums, which may be a little disheartening for some investors, but we have found patience to be an important virtue for successful investing.

Ever though the lethargy of the market may be exasperating, the general tone has improved immeasurably in the past fortnight. That deadly decline-fraction by fraction—in leading stocks, such as duPont, Union Carbide, General Electric, General Motors, etc.,

is no longer present. Instead, modest gains are being registered which, in our opinion, is convincing proof that the "blue chips" are being accumulated in reliable portfolios.

Top grade stocks can now be acquired at near a 10 per cent discount from prices of a few months ago, when the public was scrambling to buy them, and their long-term potential value is even better now than then, because the market has completed its corrections, which we all know was overdue.

## SEASON - END CLEARANCE

# SALE

Prices Already the "Lowest"  
— Now Lower Than Ever!  
OPEN EVENINGS UNTIL 7:00

*Monroe's* for MEN & BOYS

Clothing—Shoes—Sportswear  
155 E. ANDREAS—Opposite California Electric

## INSURANCE HOMES HOTELS

"Package"  
Policies—Broader  
Protection at Less Cost

**R. W. (Bob) Davis**

Inquiries Invited  
Ph. 5027 - 9745

553 South Palm  
Canyon Drive

(Affiliated—Pearson, Scott & Co.)

## Trailerites' Hobby Sales Planned

A De Luxe Gift Shop Annex will be one of the new additions of the De Luxe Trailer Park now under construction on Broadway in Cathedral City.

The gift shop will be an outlet for articles mainly produced by hobbyists of De Luxe who wish to display their craft for sale, and also will be available to the public. A board of judges will pass on each article as to its merit, based on originality and beauty, before it is displayed.

## Spring Travel In Southland Hits \$111,000,000

Nearly \$111,000,000 was spent by tourists in the Southland during the spring season of March, April and May, W. Herbert Allen, president of the All-Year Club, reported today.

Allen said this was approximately the same revenue as spring a year ago. The money was spent by 757,000 out-of-state vacationers. Most of it flowed into retail trade channels.

"This is, in effect, a \$111,000,000 bonus for our area here, which other travel areas do not get," Allen said.

"Few areas have a spring travel season. This is one of the few which is favored with the climate and other facilities for a spring season—or which has had the vision to go after spring travel business."

Treat  
yourself  
a little  
better!



Enjoy  
**Budweiser**  
KING OF BEERS

AS ADVERTISED ON  
KCMJ CBS FOR THE DESERT  
1340 ON YOUR RADIO DIAL

# THIS IS IT! DOWNTOWN HOTEL FOR SALE

Consisting of 24 hotel rooms, lobby, manager's apartment and cocktail lounge. Has an adjoining lot offering plenty of room for expansion for shops, additional units, and swimming pool.

This property is located on Palm Canyon Drive just a block from Bullocks, Desmonds, and the 5 million dollar proposed expansion of Palm Springs' famous Desert Inn.

The Land Alone is Worth the Asking Price!

## \$137,500

AND ONLY

## \$37,500

DOWN

The Balance Payable \$750 a Month  
Including Interest at Six Per Cent.

Will Take Some Trade.

SEE EXCLUSIVE AGENT

**PETER B. SHEPTENKO**

The Pioneer Realty Company of Palm Springs

475 N. Palm Canyon Drive -- Phone 2727

## ENTER THE

# \$1000

## NAME CONTEST NOW

FIRST PRIZE . . . . . \$500  
PLUS 5 RUNNER-UP PRIZES  
OF \$100 EACH

## NAME THE

# CAMERON CENTER RESTAURANT

NOW UNDER CONSTRUCTION AT 960 SOUTH PALM CANYON DRIVE

## The Rules:

To enter the contest you need do no more than think up an appropriate name for a topflight, utterly different, keyed-to-the-desert eating place. Write it down and mail it in by midnight, June 30, 1956.

1. Anyone but employees of the Cameron Enterprises or The Desert Sun, or their relatives, is eligible to enter the contest.
2. Entries must be mailed to Box 190, File B-8, The Desert Sun, Palm Springs, Calif., and must bear a postmark prior to midnight Saturday, June 30, 1956.
3. Entries may be written on the entry form to the right, or in any other legible written form.
4. Decision of the judges shall be final, and no entries will be returned.
5. As many entries may be submitted by one person as desired, but each must be on a separate form or sheet of paper.

My Name is .....

My Address is .....  
Street and number Town

My suggestion for a name for the Cameron Center Restaurant is:

Signed.....  
Fill in, Clip and Mail to Box 190, File B-8 Desert Sun

## HEAT...



## BEAT?

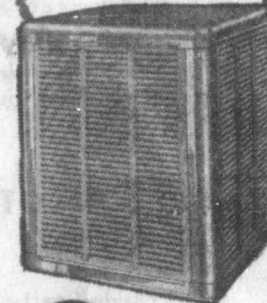


## TURN...



## LEARN!

**ALPINE**  
AIR COOLERS  
make summer  
worth living!



Put cool, mountain-fresh comfort into your home this summer.

ALPINE Air Coolers give you heat-free living for one room or your entire house...at a cost well within the reach of any budget. Let your ALPINE dealer prove he can make it cool for you at a price you can easily afford.

See Your  
**ALPINE COOLER**  
Dealer Today!

ALPINE COOLER DEALERS are listed in the yellow pages of your phone book under "Air Conditioning."

**PALM SPRINGS**  
Desert Air Conditioning  
Dons Air Conditioning  
Perry Sanders  
Stuart Heating and Cooling  
**CATHEDRAL CITY**  
Mikey Albright's  
Wilsons Fixit Shop  
**DESERT HOT SPRINGS**  
Morris Heating and Cooling

**Builders  
Contractors  
Retailers**

Any Size  
**ALPINE**

**AIR COOLER**  
IN STOCK FOR  
QUICK DELIVERY

**Model Plumbing  
SUPPLY CO.**

495 Industrial Place  
PHONE 5837  
Also in India & Los Angeles







# CHURCH SCHEDULES

(EDITOR'S NOTE: All churches are invited to submit their services for inclusion in this column, to be published every Saturday.)

## CHURCH OF THE FOURSQUARE GOSPEL

600 Vella Road  
Phone 6577  
Sunday school, 9:45 a.m.  
Morning Worship, 11 a.m.  
Evening service, 7:45 p.m.  
Wednesday: Bible Study and Prayer Meeting 7:45 p.m.  
Listen to "Treasurers in Truth" each Saturday morning from 7:05 to 7:20, on KCMJ.

## FIRST SOUTHERN BAPTIST CHURCH

35 668 Cathedral Canyon Drive  
Cathedral City  
Sunday School, 9:45 a.m.  
Morning Worship service 11 a.m.  
Evening Worship Service 7:30 p.m.  
Weekly Prayer service every Wednesday evening at 7 p.m.  
Women's Missionary Society meets the first and third Thursday mornings at 10 a.m.  
For free transportation to any service of the Church call 8-4197 and transportation will be arranged.

Rev. Glen T. Williams, pastor.

## ST. THERESA CATHOLIC CHURCH

2900 East Ramon Road  
Phone 2902  
Sunday Masses—7 and 9 a.m.  
Week-days—7:30 a.m.  
Confessions—Saturdays 4 to 5, 7:30 to 9 p.m. and before Masses.  
Knights of Columbus Meeting every second and fourth Monday of the month.  
Saturday Evening Devotions—7:30 p.m.  
Catholic Youth meeting each Monday at 8 p.m.

## FIRST CHURCH OF CHRIST, SCIENTIST

PALM SPRINGS, CALIFORNIA  
271 Ocotillo Avenue  
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.  
Sunday School 9:15 a.m.  
Wednesday Meetings, 8 p.m.  
Sunday Service 11 a.m.  
The Reading Room, 373 South Palm Canyon Drive, is open daily, except Sundays and holidays from 12 to 4, Friday and Saturday evenings 6 to 9.

## ASSEMBLY OF GOD

1290 E. Ramon Road  
Phone 9785  
Sunday school, 9:45 a.m.  
Morning Worship, 11 a.m.  
Sunday Evening Evangelistic Services, 7 p.m.  
Wednesday Evening Service, 7:30 p.m.  
Friday Evening Prayer Meeting, 7:30 p.m.  
Mrs. Bessie Coffey, pastor.

## CHURCH OF RELIGIOUS SCIENCE

El Paseo Theater  
810 N. Palm Canyon Drive  
Sunday Worship 10:45 a.m.  
Thursday mid-week services, 8 p.m. at the Palm Springs Women's Club, corner Cahulla Road and Baristo.  
For information phone 6619.  
Dr. Irma Glen, minister.

## CHURCH OF CHRIST OF PALM SPRINGS

Palm Springs Playhouse  
Sunrise Way  
Lord's Day Services  
Bible study, classes 9:45 a.m.  
Worship, Preaching, 10:45 a.m.  
Sermon Subject: "In Balanced Life."  
Communion 11:45 a.m.  
7:30 p.m. Sermon by Evang. J. Jerome Hogan, Minister—"Rightly Dividing The Word."  
Evangelist J. Jerome Hogan, Minister.

## ST. LOUIS CATHOLIC CHURCH

Church and Residence: Glen at B Street, Cathedral City.  
Phone: Palm Springs 8-4151.  
Masses—Sundays, 8 and 10 a.m.; daily, 7:30 a.m.; Holy Days, 6:30 and 8 a.m.  
Confessions—Saturdays, 7:30

to 8:30 p.m. Before Masses on Sundays.  
Sick Calls—Any time of day or night. Always call the Priest at first sign of serious illness, never Information Class for Adults—Mondays at 7:45 p.m.

## OUR SAVIOR'S LUTHERAN CHURCH

"This is the Life" Church  
400 North Belardo Road  
Phone Indio 7 3971  
8:30 a.m. Sunday School and Adult Bible Class.  
10 a.m. Confessional service.  
9:15 a.m. Morning worship with Communion.  
12:00 noon. "This is the Life" Channel 4.  
Paul R. Schmidt, Interim Pastor

## COMMUNITY CHURCH OF PALM SPRINGS

Sunday—9:30 Sunday School with classes for all ages.  
11. Morning worship service.  
6:30 Christian Endeavor.  
7:30 Evening worship service.  
Daily Vacation Bible School, 9-12, Monday through Friday.  
Wednesday 7:30 p.m. 4C Club for High School Young People.  
7:30 p.m. Mid-week Service of Praise, Prayer and Bible Study.

## COMMUNITY CHURCH OF CATHEDRAL CITY

Cathedral Canyon Road  
D to E Streets  
Sundays, 9:30 a.m. Worship for all ages.  
Young People's Society, 6 p.m.  
Rev. Dr. Graham Hunter, minister.  
Rev. Barry Canaghan of Fullerton, is pulpit supply July and August.

## ST. ELIZABETH CATHOLIC CHURCH

66-640 Pierson Boulevard  
Desert Hot Springs  
Sunday Masses, 7 and 9.  
Holy Days 6:30 and 8.  
Daily Mass at 7 a.m.  
Confessions: Only before Masses.

## ST. PAUL'S IN THE DESERT

125 W. EL ALAMEDA  
Church School, 9:15 a.m.  
Worship Service, 11:00 a.m.  
Young People's Fellowship 7 p.m.  
Thursday, Senior Choir rehearsal 7:30 p.m.  
Friday, Junior Choir rehearsal, 4 p.m.

## DESERT CHURCH OF RELIGIOUS SCIENCE

Announces Summer Meeting Change  
Services will be conducted by Rev. Douglas Jones Bintliff through the summer, every Sunday at 8:15 p.m., in the home of Mr. and Mrs. Lester J. Mohrs, 609 S. Indian Trail, Palm Springs.  
Board of Directors are as follows: Abe Anderson, chairman, Douglas J. Bintliff, Marion McNally, Lester J. Mohrs, Eloise M. Adams, Howard Morrow, Adeline L. Archer, treasurer, and Cherry Mayo, secretary.  
Services are conducted Sunday evenings all year, and broadcast over KCMJ at 9:15 to 9:30 a.m. every Sunday morning.

## Rev. Yaylian To Preach Last Local Sermon

The Community Church services are continuing at the regular hours with Sunday School meeting at 9:30 a.m. and the Church service at 11 a.m.  
Rev. Deran Yaylian, the Assistant Pastor will preach at the 11 a.m. service on the subject, "Our Future and Christ's Promise."  
Special music will be provided by his wife, Mrs. Anna Yaylian, a soprano soloist.  
Immediately following the service a farewell reception for the Yaylian will be held in the church parlor, to which the congregation and friends are invited.  
The Young People's Christian Endeavor Meeting will be held at 6:30 p.m. with an interesting discussion program planned.

## Films Part of Sunday Services

Holy Communion will be celebrated at the single service held in St. Paul's Episcopal Church at 9 a.m. this Sunday. Following the pattern for the summer family worship program, children and adults will meet in the church at 9 a.m. After the opening portion of the service, including the sermonette for the children, they will go to the parish hall for education in the series of parables of Christ, presented through film strips. Following the departure of the children, the rector will preach the sermon, and the communion service will be continued. The liturgical lessons for the day are taken from the feast of St. John Baptist.

## St. Louis Church Summer Schedule

Beginning Sunday, June 24, there will be only an 8 and 10 o'clock Mass in St. Louis Church, Glenn at B Street, Cathedral City. Confessions will be heard from 7:30 to 8:30 p.m. on Saturday and Sunday morning till five minutes before Mass time. Daily Mass at 7:30 a.m.

With the closing of the schools and the arrival of hot weather, the number of persons in the neighborhood can be easily accommodated at the two Masses. There is ample seating for 185 persons. The large air conditioning unit provides a comfortable atmosphere for worship.  
The attendance at the little church during the past year was most gratifying. The four services each Sunday totaled well over 500 persons. An average of more than 100 worshippers per Sunday over the 1955 season.  
Four lots have been added to the parish property for parking. Some hundred paved and marked spaces are now available for visitors.

## FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday School 9:15 a.m.  
271 Ocotillo Avenue  
Wednesday Meetings, 8 P.M.  
Sunday Service 11 A.M.  
271 Ocotillo Ave.

The Reading Room, 373 So. Palm Canyon Dr., is open daily, except Sunday and holidays from 12 to 4, Friday and Saturday evenings from 6 to 9.

## New Pastor At Lutheran Church

The Rev. Paul R. Schmidt of Indio will temporarily service Our Savior's Lutheran Church of Palm Springs in the absence of Rev. LeRoy Hass who has returned to Japan to continue the church's program of missionary endeavor in the Orient. Rev. Schmidt's text will be, "Serve Ye The Lord," Joshua 24 vs. 14-22.  
The new permanent pastor, Rev. Walter R. Reuning of New Jersey, will be installed July 22 and will conduct his first service July 29. Presently Sunday School and Bible Class are held at 8:30 and church service at 9:15 in the American Legion Hall.

## Summer School for YOUR BOY

By the SEA at PACIFIC BEACH  
June 17 to August 31  
Refreshment school work 5 hours each morning, small classes. Athletics in afternoon. Swimming instructions in heated pool, also ocean swimming and fishing. Daily free hand music training. Mountain climbing and horserback riding. High school program July 9 to Aug. 31 (earn 15 to 1 1/2 units credit. Low rates.  
Write for free colorful catalogue or call HU 8-2821  
**BROWN MILITARY ACADEMY**  
1800 GARNET, SAN DIEGO 9, CALIFORNIA

## Christian Science Program on Radio July 1

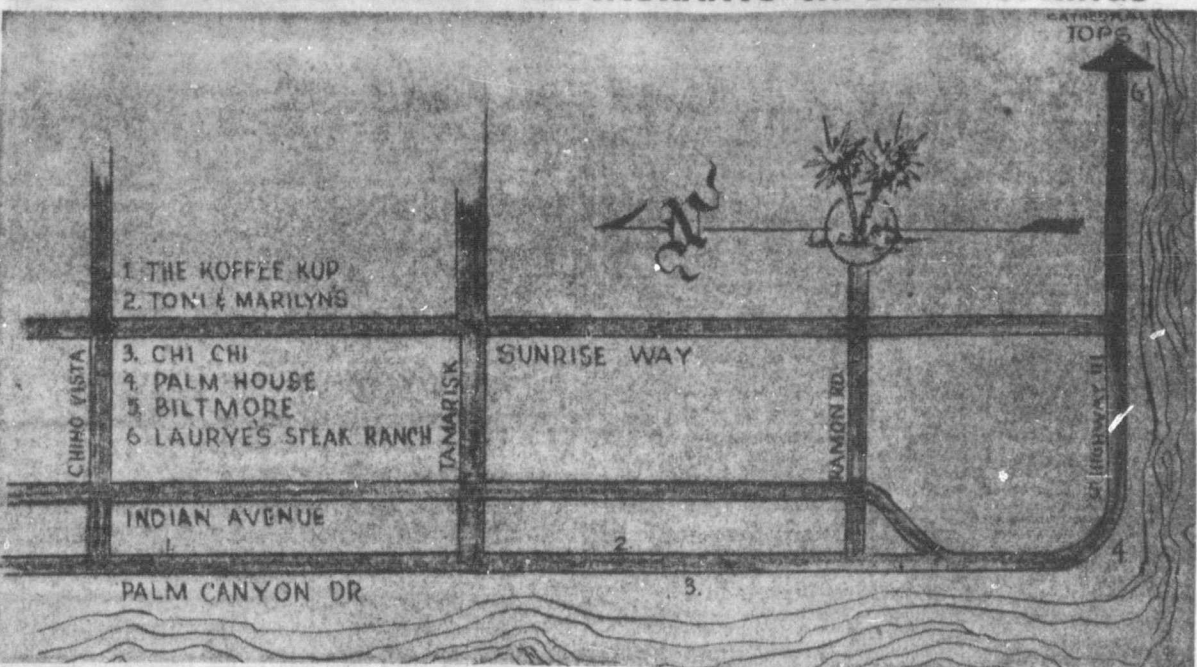
A nationwide audience will hear a program entitled "Why Prayer Can Heal You" to be given on Columbia's "Church of the Air" series, in cooperation with the Christian Science Church on Sunday, July 1, at 6:30 a.m. over Radio Station KNX (1080 kc).

## POOLDLES

REFLECTION IN WATER OF SWIMMING POOL TRADE MARK

## WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN PALM SPRINGS



## CHI CHI RESTAURANT

HOME OF DELICIOUS HICKORY BROILED STEAKS

COMPLETE MERCHANT'S LUNCHEON 95c  
FULL 7 COURSE DINNERS—from 1.95  
DELICIOUS BAR-B-Q RIB DINNER 2.65  
Full 16-oz. New York Cut Steak (bone in) 3.25

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie. Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

WHILE BANKING... EAT AT TONY & MARILYN'S FOUNTAIN GRILL  
2 DOORS NORTH OF BANK OF AMERICA IN PALM SPRINGS DRUG



## FAMOUS FOR STEAKS

Prime Chopped Sirloin Steak Dinner \$1.65  
Top Sirloin Steak Plate Dinner 1.75  
New York Cut Sirloin Steak Dinner 3.25  
Filet Mignon Steak Dinner 3.50  
1/2 Fried Chicken Dinner (pan fried) 2.25  
Prime Chopped Sirloin Steak Plate Dinner 1.25

REWARD FOR EARLY DINERS—Daily 'til 6:30 P.M. Sat. 6 P.M. OPEN EVERY DAY 4 P.M. — YEAR ROUND  
Hiway 111, 2 Miles, S.E. of Palm Springs Phone 8-4321

THESE ESTABLISHMENTS Air Conditioned

OPEN ALL SUMMER

For Your Convenience

the GARDEN ROOM  
Palm Springs

## Biltmore

Open Year Round  
Famous for Charcoal Broiled LOBSTER STEAKS CHOPS CHICKEN Roast Choice Prime Ribs of Beef  
Piano Bar Entertainment Nightly  
HARRY GILLINGHAM Playing Nightly at the Piano Bar  
Completely Air conditioned  
Everyone Welcome



## Palm House

Authentic Night Club Atmosphere

Nightly Floor Show

The Best Food Ever

Steaks—Chops Complete Menu

Come as you are for the time of your life

Tel. 2309—Indio Rd. & S. Palm Canyon Dr.



Cool, man, COOL

when you ride in Air-Conditioned luxury!

Wherever you're going, you'll want to see every colorful, scenic mile. You'll see more by Greyhound! Whatever your vacation dream, you'll find the answer in an exciting Greyhound Escorted Tour or Individual Vacation.  
Wherever you are, there's a Greyhound waiting to treat you to "real cool" summer travel.

Sample low-cost fares from

### PALM SPRINGS

Los Angeles \$2.30 Phoenix \$7.50  
San Francisco \$7.55 Long Beach \$2.75  
Riverside \$1.30 Las Vegas \$1.30  
plus U.S. Tax

Return trip 20% less... on round-trip tickets.  
On many trips you'll ride a sensational Highway Traveler or Scenicrider!

Evelyn Kinser and Betty L. Walmsley, 221 N. Indian, Phone 5383

GREYHOUND





### Crocker Family's Summer Is Busy

Members of the Francis Crocker family of 147 South Tahquitz, are scattered this summer. Jeremy is with the United States Air Force, stationed at Wright-Patterson Field in Dayton, Ohio. Mary left this weekend to attend Camp Stevens at Julian; Doug goes next weekend; and Alice has gone to Tamarack Lodge at Big Bear.

Mr. and Mrs. Crocker will be at home until September, when they will take Mary to Denver to enter Colorado Women's College, then go on to Dayton to visit Jeremy, then east for a month's trip.

### Going East

Mr. and Mrs. Clare Ballagh will drive east in mid-July to visit his relatives at Bad Axe, Mich. They will return about the middle of August and he will go to Mira Loma for two weeks active duty with the Air Force.

To keep the sewing machine from sticking and tearing plastic material, stitch a strip of waxed paper into the seam. The paper can be pulled out easily when the seam is finished.

**\* BIENVENIDOS \***  
\* WELCOME!



**17th ANNUAL Southern California EXPOSITION**  
DEL MAR, CALIF.  
June 29 THRU July 8

10:30 A.M. TO 10:30 P.M. DAILY

**200 ACRES of educational EXHIBITS**

**Featuring The FLYING INDIANS**  
DIRECT FROM Southern Mexico  
FIRST U.S. APPEARANCE

**Fabulous FREE GRANDSTAND SHOWS**

**Adults 85¢ Children 25¢**

*Early Reservations!*  
Plenty of Parking

### Silver Spurs Score Hit in Palm Springs Appearance

The appearance of the Silver Spurs, teenage dancing group of 18 boys and girls from Spokane, Washington, filled the American Legion Hall to capacity Thursday night, including a standee section with many turned away. Mrs. John Luccarelli, president of the Playhouse Guild, sponsors of the group's appearance, expressed regret that everyone who came to the performance was not able to witness one of the most colorful and accomplished dance programs to be seen on the west coast.

Ranging in age from 15 to 18 years of age, the group, under the direction of Edwin S. (Red) Henderson, presented a widely varied program of cowboy squares, some of them dating back several centuries, a group of Mexican folk dances, Continental and American dances, a group of new and old waltzes in which the girls wore billowy white organdy full length gowns and their partners wore black jacketed tuxedos, early American and English dances with the boys in tails and white gloves and the girls in quaint pastel, full length dresses over many petticoats and pantalets, and heart shaped bonnets. The finale was a medley of cowboy squares performed in black light. The troupe carried with them over \$10,000 worth of authentic costumes.

Following the two-hour program, the group appeared in the Legion patio to dance with those of the audience who wished to participate. The young people did the calling of the squares and instructed in any numbers in which the audience expressed particular interest. The local young people who participated in the dancing made up close to 50 per cent of the group entering into the hour

of dancing under the stars. "Red" Henderson commented during the acknowledgment of his introduction by General Chairman Marguerite Clapp, that never had such a welcome been given to the group and 90 per cent of the young people declared they were coming to Palm Springs to live some day.

The Silver Spurs with their two chaperones, Director Henderson and the driver of their chartered bus, left early Friday morning for San Diego where they will participate in the National Square Dance Festival before continuing on their scheduled appearances throughout the western states.

### Don Freeland to Be Wed in July to Chicago Girl

Mrs. Anita Fredendall of Chicago, is announcing the engagement of her daughter Janet Audrey Fredendall to Donald Lloyd Freeland, son of Mrs. LaRue Johnson of Palm Springs.

The bride-elect is a model and has been media director of a Chicago advertising agency and a member of the Women's Advertising Club of Chicago.

Her fiancé, a racing driver, placed third in the Memorial Day races at Indianapolis this year.

The wedding is set for July 14 at Our Saviour Church in Norwood Park.

The young couple plan to spend six months of the year in California and to be in Indianapolis during the racing season.



**SPOKANE TEEN AGERS**, members of the Silver Spur folk dancers, were entertained at a swim party and chuckwagon brunch Thursday at the William Tackett home on Tamarisk Road. Relaxing in the picturesque walled garden are the 18 members of the group who were presented in a program at

the Legion Hall that evening. The four young people in the foreground are, from left, Ernie Newman, sergeant-at-arms; Doris Fry, secretary; Richard Courtreau, president; and Pamela Tackett, who was hostess to the visitors. (Desert Sun Photo).



**MONA LeORA FRANK**, daughter of Mr. and Mrs. Donald H. Frank of Los Angeles and Palm Valley, will wed George Harrington Oswald on July 6.

### Mona LeOra Frank to be Bride of George Oswald

Culminating a high school romance, Mona LeOra Frank, daughter of Mr. and Mrs. Donald H. Frank of Los Angeles and Palm Valley, will become the bride of George Harrington Oswald in a formal evening wedding at the Plymouth Congregational Church in Los Angeles on July 6. A reception will follow in Mesa Hall, adjacent to the Church.

In the wedding party will be Diane Urban, maid of honor; Barbara Kresge and Kathleen Frank, sister of the bride, bridesmaids; Taylor Bumbalough, brother-in-law of the bridegroom, best man; Bruce Scott and Leo Lewis, ushers.

The bridegroom is with the 8th Army Engineer Corps, stationed at Colorado Springs, and leaves August 8 for Germany. When he leaves, the bride will return to Los Angeles until housing arrangements can be made, when she will join him in Germany. After completion of service, the young couple plan to make their permanent home in Palm Valley.

Michael Buccino Jr., of Cathedral City, has gone east by train to spend a month visiting his aunt and uncle in Philadelphia.

### Easy Meat Sauce For The Barbecue

For the cook-out-of-doors crowd: An easy barbecue sauce which keeps well and is a tasty basting for chicken or spareribs, or accompaniment for frankfurters or hamburgers.

Heat in a saucepan 1/4 cup of unsulphured molasses; 1 tablespoon of prepared mustard; 1 tablespoon of vinegar; 1 can of tomato sauce (8 ounces); 1/4 cup chopped onion and 1/4 teaspoon of Tabasco sauce. Bring the ingredients to a boil and cook 1 minute. Yield, two-thirds cup of sauce.

While we're on the subject of outdoor meals, here is a "baked" bean dish which can be made easily with canned beans. For 4 to 6 servings, mix together 1/4 cup of unsulphured molasses, 1 tablespoon of prepared mustard, and 1 tablespoon of vinegar. Open and dump in a skillet 2 cans, (1 pound size) of baked beans. Stir in the mustard-molasses-vinegar mixture, top with tomato and onion slices, and heat to serving temperatures.

Among Biltmore guests are Mr. and Mrs. Phil Shukun of Los Angeles. He writes for the Bob Cummings, Ann Sothorn and the new Charlie Farrell TV shows.

*Society*

Hildy Crawford, Society Editor  
Ph. 5005

### Mending Kit

New for the home handyman: a mending plastic for household furnishings and clothing accessories. The kit consists of a fold-up metal tube of transparent plastic cement and a vinyl sheet for patching such items as plastic lampshades, screening, shower curtains, tablecloths, aprons, raincoats, umbrellas, upholstery and inflatable toys. (Miracle Adhesives Corp., 214 E. 53rd St., New York).

### For Home Canners.

U.S. Department of Agriculture researchers have found that the rawpack canning method can be used for snap beans, fresh lima beans, black-eye peas, summer squash, carrots and asparagus.

Wanda Kennedy, Desert Sun classified advertising manager, is in Long Beach this week attending the annual convention of the Association of Newspaper Classified Advertising Managers at the Wilton Hotel.

### Seeds for Salads

Variety for vegetable or potato salad: toss toasted sesame seeds or caraway seeds with the other ingredients.

Mr. and Mrs. James W. Deer of Mamaronock, New York, have been vacationing at the Palm Springs Biltmore.

**LOS ANGELES**

Makes excellent connections with major airlines to all parts of the world. Departs from Thermal Airport.

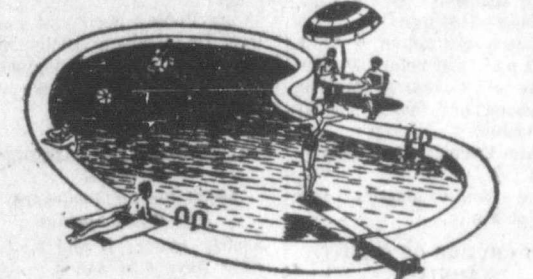
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# Around Town

with Hildy Crawford

Some go east . . . and some go west . . . but all return saying . . . Palm Springs is best . . . and those still here knew it all the time . . . The last of June finds enough



Palm Springers at home . . . to supply a "turn away" crowd at the beautiful show given by the Silver Spurs Thursday evening . . . In bringing this delightful production here . . . the Playhouse Guild has conclusively demonstrated two things . . . that a good show will draw a crowd any time of the year . . . and that the summer season in the Village is one to be conjured with . . . Maybe it proves one more thing . . . the existing need for a larger auditorium in the Village . . .

Mickey and George Wheeler will celebrate their 39th anniversary on the French Riviera in Nice . . . as a highlight of their first visit to Europe . . . Together with their friends, Dr. and Mrs. J. H. West of Los Angeles, they will fly to New York on July 5 . . . and spend a few days at the Plaza (Mickey says they chose the Plaza because of those romantic hansom cabs that go around the park) before flying to Switzerland . . . In Switzerland they will pick up a car and driver and tour the continent . . . winding up in Paris . . . They will fly to London and then the Wests will continue home by SAS polar flight . . . while the Wheelers will board the Liberte . . . After crossing the ocean, they will rent a car and tour the New England states . . . They expect to be away for about two months . . .

Once a newspaperman always a newspaperman . . . and former publisher George is planning to visit newspaper offices on his trip . . . Mickey will be browsing through shops . . . picking up trinkets for their granddaughter Christine, who graduated from kindergarten this month . . . Bon voyage to two nice people . . .

Buddy and Si Simon are also off on a wonderful summer trip abroad . . . Son John is at Silver Spur Ranch in Woodland Park, Colorado and daughter Lynn is at Timberline Ranch in Vernon, Arizona . . .

The Simons boarded the SS Orsoba on Saturday and will go through the Panama Canal to Trinidad and then LeHavre . . . After a night in Paris they will fly to Bergen, Norway and take a boat trip to North Cape and back . . . before going to Oslo, where they will meet Dolly Marcuse . . .

The three of them will motor through Sweden and fly to Helsinki for a week in Finland . . . The return to Stockholm and drive to Gothenburg, ferrying across to Denmark . . . There they will pick up a U-Drive car and tour northern Denmark, spending a week in Copenhagen . . . They plan to fly to

Paris for a week . . . and will all return together on the Caronia, sailing from LeHavre on August 28 . . .

Bernie and Ernie Young, who spend their winters here at El Mirador and their summers at their home in Hibbing, Minnesota . . . plan a Mediterranean cruise this fall . . . They sail from New York on September 1 and will spend 45 days on shipboard . . . taking sightseeing trips in every port . . .

This next week the Youngs will be in Chicago to attend the El Mirador Hotel directors meeting . . . and Millie and Ed Houghton are driving east for the meeting, too . . .

The Youngs will spend July at Otis Lodge, Sugar Lake . . . as it has one of their favorite golf courses . . . and an airport, with friends flying in from all over the United States . . .

You will find Bobbie and Bill Perleberg playing golf on the Tamark course these wonderful days . . . Just back from Europe they reiterate "there's no place like Palm Springs" and will stick close to home this summer . . .

They had a wonderful trip though . . . took the boat to London and spent a week there . . . and then went to Paris where they picked up a car and motored all through Spain and the Riviera . . . With so many Palm Springers abroad . . . they keep meeting each other . . . The Perlebergs and the Noel Clarkes met in a Parisian cafe . . . and in Madrid Bobbie and Bill saw Frank Sinatra . . . He was yearning to be home and said he wasn't going abroad again "even for an inheritance."

Vivian and Glenn Austin were lunching at the Chi Chi Thursday noon . . . Glen is here supervising the remodeling of the house they bought on West Vereda Sur (the former Raymond Wilson house) . . . and when he called Vivian to ask her what color to paint the house . . . she hopped a plane and came down for the day . . . The house has been painted white . . . but when we left them the Austins were still debating what color to use for the trim . . . They expect to be settled in the completely remodeled house by October . . . and will make it their permanent home . . .

Ethel and Jack Luccarelli are among the few colonists still lingering at Smoke Tree . . . and they have plans . . . They will leave about mid-July and will visit the Howard McKays in Atherton . . . then go on to San Francisco to see Dorothy Hoover . . . They will meet the Tom Dants and their two children, Tom and Dennis at Grants Pass, Oregon and go on a long-planned trip . . . floating down the Rogue River with a guide . . . fishing and camping ashore each night for five days . . . Then the Luccarells plan to go to Vancouver where they will continue their vacation on Victoria Island . . . returning to Smoke Tree about the middle of September . . .

Dining at the Chi Chi Wednesday evening . . . were Elsinore Machris Gilliland (she will resume the name Machris after her interlocutory divorce is final), Mayor Malcolm White and Bob Bennett of Scottsdale, Arizona . . .

Merwyn (Mrs. Lee) Frank has closed her house on Merito Place . . . and she and her sister Kathryn Evans are en route to Chicago . . . stopping a couple of days in Las Vegas . . . Merwyn will be at the Churchill in Chicago this summer . . . and will arrive there in time to attend a party being given by Mrs. Melville Rothschild and Sadye Collier . . .

Gretchen and Don Klotzbuecher are back from their honeymoon trip into Mexico . . . which took them as far as Mazatlan . . .

Peggy and Randolph Christie are at their Thunderbird home . . . convalescing from the automobile accident which almost claimed their lives four weeks ago . . .

The accident happened on Highway 101 near Santa Ana . . . on a three-lane highway . . . They were knocked unconscious and the driver of the car that hit them head-on, was killed . . . Peggy had eight ribs fractured and will need extensive dental repairs . . . Randy had most of his ribs broken and required stitches on his face . . . and both suffered mild concussions, bruises and shock . . . They were given emergency treatment at Santa Ana Community Hospital and then transferred to St. Vincent's in Los Angeles . . . They have had to cancel their around-the-world trip . . . but may take a "slow boat to China" in late summer . . . They will be at their Thunderbird home for about a week . . .

Marie and Ash Levy write from Madrid that the climate is quite like Palm Springs in April and May . . . a nice change after the rain they encountered in Paris . . . They expected to be in Rome this weekend . . . They write "No matter where you go you meet people that have been in Palm Springs . . . and love it as much as we do" . . .



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**EUROPE BOUND** are Mrs. Arthur Bumiller of 494 Hermosa Place (on left), and her two granddaughters Kayla, 17, and Linda, 19, who were accompanied to New York by the girls' mother Mrs. Norton Clapp, of Medina, Washington. Mrs. Clapp went to New York to say "bon voyage" to the three who are leaving

## Granddaughter to be Married

Mr. and Mrs. Leib Rosen have returned from Taos, New Mexico, where they attended the graduation of their granddaughter Eva G. Kay from the University of New Mexico in Albuquerque. The daughter of Mr. and Mrs. Arthur M. Kay, Eva will be married in August to Stanley M. Jolton, son of Mr. and Mrs. L. J. Jolton of Lamar, Colorado.

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## Name Heads Soroptimist Committees

Mabel Russell, new president of Soroptimist International of Palm Springs, named committee chairmen for the year, when the Club held its regular Tuesday luncheon at Chi Chi on Tuesday. Heading committees are: Polly Isenagie, attendance; Esther Weingarten, budget; Madge Holderman, by-laws; Trixie Jarrett, hospitality and social; Lois Lux and Addie Hubbard, program; Calista Stefan, service; Ida Kenney, ways and means.

Summer vacation plans were revealed, during an informal discussion hour, with Mexico, Hawaii and Northern California prevailing as the favorite vacation spots. President Mabel Russell and Wynne Hammond, past president, were named to attend the President's Council at the Riverside Mission Inn on Saturday, June 23. Soroptimist Clubs of three counties are represented at these monthly meetings. The luncheon next Tuesday noon, will mark the final official meeting of Soroptimists until the last Tuesday in September, although informal group luncheons will be held at Chi Chi all summer.

**JUNE 30** is the wedding date set for Kahnema Jo Sanders, daughter of Mr. and Mrs. Perry F. Sanders, who will be the bride of Kenneth Price. (L. S. Rich Photo).

## Miss Sanders to Be Married to Kenneth Price

Mr. and Mrs. Perry F. Sanders of 360 Avenida Olancha, are announcing the forthcoming marriage of their daughter Kahnema Jo to Kenneth Price, son of Cecil T. Price of London, Arkansas. The wedding will take place at the Palm Springs Community Church on June 30, in the late afternoon.

Both young people are graduates of Palm Springs High School and the bridegroom-elect is an employee of Perry F. Sanders, roofing contractor.

The bride-to-be will be guest of honor at a shower to be given tonight by Corrin and Georgeann Strebe at the Strebe home at 740 Mel Avenue.

## Dinner Party is Dual Celebration

Mr. and Mrs. Robert Schwartz of Beverly Hills, who are guests at the Palm Springs Biltmore, hosted a small dinner group in the hotel's Garden Room the other evening. The occasion celebrated their wedding anniversary and Mrs. Schwartz's birthday.

In the party were Mel Isaacson of Hollywood, Mr. and Mrs. Michael DuBrow of Los Angeles, Mr. and Mrs. Cal Fraider of Beverly Hills, and Mr. and Mrs. Walter Freund of Palm Springs.

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

### SUMMER SCHEDULE

**Monday**  
Knights of Columbus, Second Monday of month, St. Theresa School hall, 8 p.m.

**Tuesday:**  
Kiwanis, Biltmore, noon.  
Soroptimists, Chi Chi, noon.  
Bnai Brith, 2nd Tuesday.  
Isaiah Temple, 8 p.m.

**Wednesday:**  
Rotary, Biltmore, noon.  
P.S. Business Woman's Club, Chi Chi, noon.  
P. S. Optimists, Del Tahquitz, noon.

**Thursday:**  
Lions, Chi Chi, noon.  
Jaceces, Legion Hall, 7:30 p.m.



**MR. AND MRS. A. R. SIMON** have left for two months abroad. They will meet Mrs. Alexander Marcuse in Oslo and the three of them plan an extensive tour of the continent. (Desert Sun Photo).

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# Photo Story of Desert Sun Carriers at Disneyland



AS AN ADDED surprise, George E. Cameron, Jr., came loaded with five dollar bills to hand out to each carrier to spend as he pleased for extras in addition to the book of rides.

"D" Day—for Disneyland. That was the big day for more than forty Desert Sun carrier salesmen. There has probably never been a more enthusiastic bunch of boys in Palm Springs than this group that took a Tanner chartered bus to the modern day paradise, "Disneyland."

Long before departure time a sizable group of youngsters was on hand to spend a full day at doing the things they like best, gorging on hot dogs, ice cream, pop and a varied selection of things that kids like most, usually dispensed at a fun center like Disneyland.

On arrival at this fairyland, like all fairy tales come true, the day began properly with the handing out of a book of tickets to insure the day's pleasure of riding and sightseeing. To make sure that there would be no doubts as to whether they were any place else but fairyland, George E. Cameron, Jr., president of The Desert Sun Publishing Co., met each boy at the gate with a crisp five dollar bill to "blow."

Enthusiasm soon turned to hilarity, as the group ran helter-skelter from one thing to another. Although noise and laughter were unrestrained, the boys without exception were gentlemen all the way. As the day went on, the fun grew to a tempo that only a group of boys on an outing could maintain. Rides on the river steamer, "Tom Sawyer" on a simulated Mississippi River, past wharves and towns typical of that day, gave one the sensation of briefly living the life of Tom Sawyer.

A visit to "Tomorrowland" quickly carried the boys through time and space to a world of tomorrow that could only be possible at Disneyland.

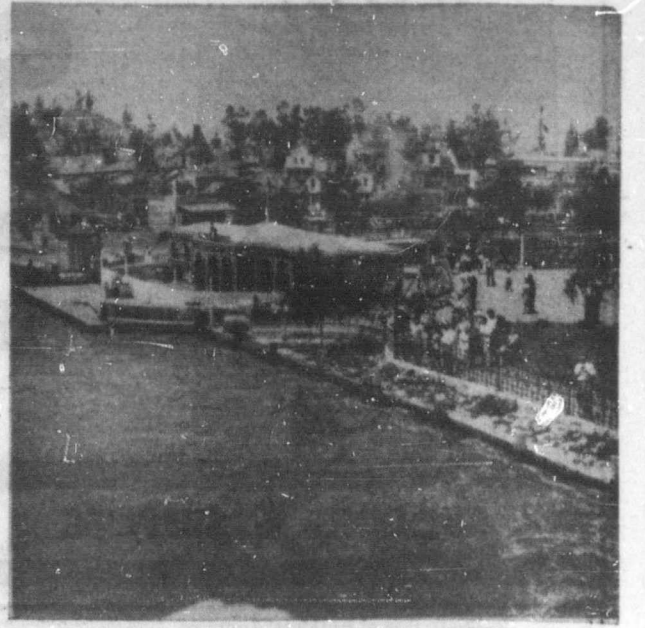
Rides on horse-drawn trolleys, old-time trains, automobiles of the 1900 vintage were surpassed only by the many shops familiar only to our grandparents.

As departure time drew near, enthusiasm waned not one iota, but physically and funwise the boys had had it.

As they wearily dragged themselves aboard the bus for the return journey the conversation turned to recalling the fun of the day.

Most of the ride was spent in a deep sleep by the majority of the group, and was interrupted only at the half-way point by doing the thing boys like most to do, eating hamburgers and ice cream and drinking pop and malts.

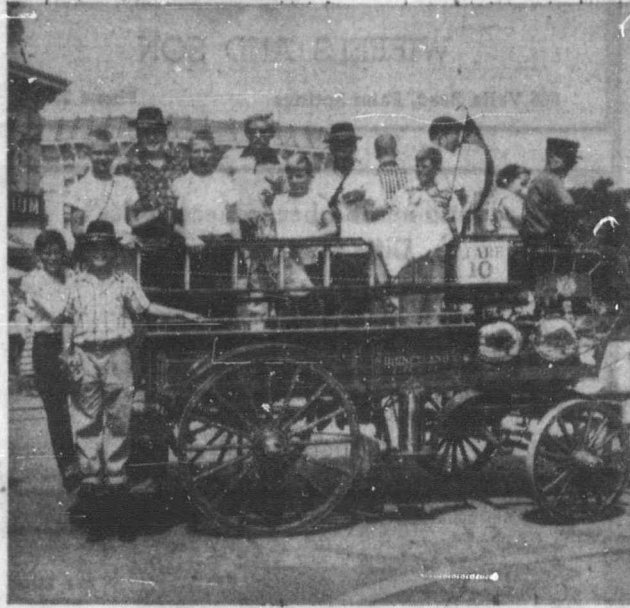
(Desert Sun Staff Photos)



LEAVING THE DOCK aboard the "Tom Sawyer" for a trip up the river as Tom Sawyer would have seen it from a stern-wheeler.



JAY RISVOLD and Robert Michel emerging from "THE MR. TOAD" ride.



ANOTHER LOAD for a trip around Disneyland aboard the old horse-drawn fire engine.



BOB SAINDON, Bob Michel, Ed Poole, Robert Michel and Jay Risvold about to board the Astro Jet for a flight into space.



BOB SAINDON and Davie Michel look apprehensively for next hopping of "MR. TOAD" ride.



EVEN THE ADULTS get tired and hungry. Delicious food and relaxing surroundings add to the days enjoyment.



PART OF THE group stand still long enough to pose for their pictures before boarding the Tanner Bus for the trip to Disneyland.



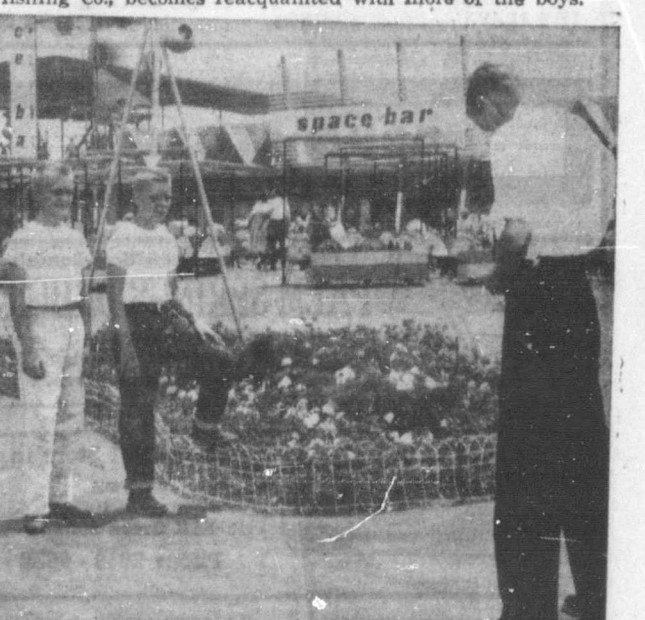
GEORGE E. CAMERON, JR., president of The Desert Sun Publishing Co., becomes reacquainted with more of the boys.



RICK HAWKINS, Bud Colburn, Erick Young, Paul Beskos, Henry Hueck, Curtiss Pagen and Fred Pagen pause near "Tomorrow Land" futuristic clock.



OUTSIDE THE GATES before starting their day of hilarity the boys are corralled for another picture.



JIM LAUKIS and Don Maines pause briefly to pose for photo and alert Desert Sun cameraman shoots candid shot.



KNUTE SKJONBERG and Bill Chinn pause near Pirate Ship to consider next move.

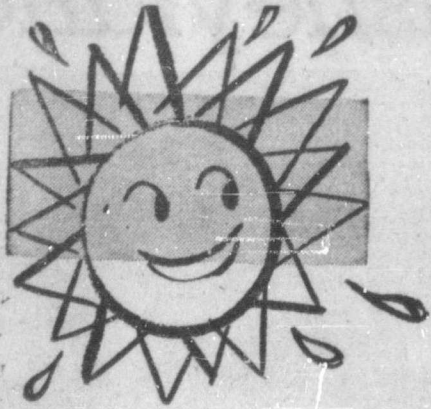


A TIRED BUNCH, after their day of eating and playing, relax, while waiting for the return bus.



TYPICAL PAIR on return trip, as worn out lads fall asleep almost before sitting down.





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\$15,500—Full price for modern furnished duplex. HURRY! \$43,500—6 Units, furnished, pool. For the wise investor. \$75,000—12 Units, furnished, pool. Best buy in town.

## LOTS

R-1—Large, in new area. All utilities, sewers, \$3950. R-1—Best Deep Well location. Walled 3 sides. Only \$8500. R-2—Room for 15 Units. Terrific value at \$15,500.

## RENTAL

Large 3 bedroom, 2 bath, furnished, pool, patio. \$200 month.

COLVEN JEKYLL BRADLEY  
ASSOCIATED REALTORS

Bill Colven Mike Jekyll G. T. Bradley  
ASSOCIATES

LES MOHRS ERNEST LINDBERG  
457 N. Palm Canyon, Across from Citizens Bank Phone 2734  
MULTIPLE LISTING OFFICE

## Help Wanted

## 27 Lots &amp; Acreage 33

Loeda and George Hageman's

EMPLOYMENT

SERVICE AGENCY

During Month of June

Office Hours Will Be

8:30 a.m. to 4 p.m.

There Are Still Jobs

Available in Palm Springs

135 E. Andreas Rd. Ph. 2556

MAN and Wife as resident Manager

for cooperative apartment

Palm Springs. Write Desert Sun

Box 190, File B-5.

REAL ESTATE SALESMAN

OR SALESLADY

AMY NELSON REAL ESTATE

2277 N. Palm Canyon Ph. 5254

A-1 MECHANICS

Sheet Metal Men and Painters

IMPERIAL MOTORS — Indio.

Real Estate Loans 28

Highest Cash Prices

PAID FOR TRUST DEEDS

PRIVATE PARTY

P. O. Box 1019 Palm Springs

REAL ESTATE LOANS — Make

or buy T.D.'s, Loan on T.D.'s

GANNON INVESTMENT CO.

711 N. PALM CANYON Ph. 2772

Bus. Opportunities 29

FROSTY FREEZE — Nets \$1200

POPULAR RESTAURANT, Center

town.

COCKTAIL LOUNGE, near L.A.

— Grossing \$9600.

DRUG STORE — Grossing \$20,000

BEER-CAFE — Hiway Corner

SHOULDER, PHONE 2793

1542 N. Palm Canyon Drive.

BEAUTY SHOP — REASONABLE

Established 7 years in Palm

Springs. — Write Desert Sun,

Box 190, File A-10.

Lots &amp; Acreage 33

LA QUINTA

LOTS — \$450 — \$550 — all utilities

in. Act now while they last!

FOR VALUE SEE —

Coachella Valley

Realty Co.

Administration Bldg., La Quinta

Phone 9-3861

R-1 RANCHO MIRAGE, ½ ACRE

View lot ... \$2500

R-1 Winterhaven corner, 100 x 120

(2 Lots) ... \$6700

R-3 Indian Ave. 80 x 139 ... \$25,000

SHOULDER, ASSOCIATE

RANSOM REALTY Phone 2793

Tropical Island 4000 acres, coconut

trees, acreage in truck garden.

12 miles from big city. One

day by plane from L.A. \$7.50

per acre. Ph. 5595 or 6060.

"ALL MEN ARE BROTHERS"

\$2,500 R-1 view, Southend bargain

\$7000 R-2 good area. \$2000 down

\$1000 per acre in City. 12 acre

PETER NELSON REAL ESTATE

152 Highway 111 Phone 9539

The Desert Sun Mon., June 25, 1956 12

## THERESA PRESS

MULTIPLE LISTING OFFICE

BRAND NEW BEAUTIFULLY FURNISHED

REFRIGERATED

2-bedroom, 2-bath home on large lot in South End.

\$29,500

EL MIRADOR LOCATION

2-bedroom, 2-bath home ... Enclosed Lanai ... Beautifully

Furnished ... Refrigerated ... Built-in Oven and Range

Water Shares.

\$29,500

2-BEDROOMS, 2-BATHS

On large lot, completely fenced, 2-car garage.

Monthly payments on first mortgage, taxes, and

insurance \$88 per month.

PRICE \$17,750.

ACREAGE

Former Indian Land. 10 beautiful acres in South End.

Ripe for Subdividing ...

This was \$50,000 last week—NOW \$60,000.

Prices are going up. BUY NOW!

RENTALS

3-bedroom, 2-bath home, South end, furnished, \$175 per month.

1-bedroom furnished apartment. Ideal for teacher, nurses,

couple ... \$125 per month

2-bedroom, 2 bath, beautifully furnished house on a view lot

with brand new swimming pool. \$350 per month or \$300 by year.

Remember at the PRESS REALTY and the PRESS CONSTRUCTION

CO. you have one stop for everything. No deal too small or

too large for us to handle.

THERESA PRESS, Realtor

ASSOCIATES

FRANK GAUTIELLO TED McKINNEY

611 South Palm Canyon Drive Phone 5282 or 5294

Lots &amp; Acreage 33

2300' Hiway 111

Frontage

100 ACRES

WITH WATER

DIRECTLY OPPOSITE NEW

GOLF COURSE. RIPE FOR

SUBDIVISION. \$2500. PER ACRE

EXCLUSIVE AGENTS

Clark Realty &amp; Insurance Agency

REALTORS

69-762 Broadway Cathedral City

Phone 6-4691

And

Ted Smith

REALTOR

71-691 Hiway 111, Rancho Mir-

age. Ph. 8-5022 and Palm Des-

ert 76-4831.

ARE YOU WISE AWAKE?

I HAVE THREE SLEEPERS

JUST FOR YOU!

400 RIPE ACRES on Indian Avenue

at \$200 per acre.

120 ACRES in 1000 Palms area

at only \$150 per acre.

80 CHOICE acres with Highway

111 frontage, all utilities on

property—at only \$1250 per acre.

ALL are level and all can be

bought on easy terms.

CALL MR. LINDBERG

ASSOCIATED REALTORS

457 N. Palm Canyon Ph. 2734

For Sale or Exchange 34

WELL built 2 bedroom home on

Major Blvd. in Van Nuys, on

R-4 income lot approximately

300' deep. Will sell or exchange

easily for Desert Hot Springs

income and assume. Write Des-

ert Sun, Box 190, File C-9.

TRADE—Los Angeles 3 Bedroom

house for home near Palm

Springs. Would like 2 to 3 acres

suitable for stock. Price of Los

Angeles home \$13,500. Submit

Call Tom Raphael, Idyllwild

8-1156.

SEATTLE lots, nearly 2 acres.

Lake Washington view, \$10,000

or trade? Palm Springs.

PETER NELSON REAL ESTATE

152 Highway 111 Phone 9539

½ ACRE view knoll San Fernando

Valley. Trade? Palm Springs.

PETER NELSON REAL ESTATE

152 Highway 111 Phone 9539

Real Estate for Sale 35

HOUSE to be moved. Extra good

modern 1 bedroom furnished

house. For sale cheap or will

consider modern trailer or trade

Ph. 3709, 601 E. Andreas.

2 BEDROOMS, screened porch.

Furnished \$15,500, unfurnished

\$14,500. 666 Plaza Amigo. Phone

4055.

HOUSE to be moved. Living room

bedroom, kitchen and bath, par-

tially furnished including refrig-

erator, range and cooler. \$1000.

Call Guy Anderson 5134.

1380 PASEO DE MARCIA (Heart

of DEEP WELL), 3 bedroom, 2

bath, POOL, wall, carpet, drapes

Way under priced at just \$32,500

Phone 2909.

FOR

BETTER REALTY DEALS

SEE

ADOLPH ISRAEL REALTOR

671 N. PALM CANYON DRIVE

SALE OR LEASE — 2 bedroom,

lanai home. Outpost Estates.

Full price \$11,800. 32-660 Sky

Blue Water Trail.

OPEN — 1040 Olive Way. NEW

Owner Built 3 bedroom, 2 bath

Good financing. Terms Ph. 4690

## George Gannon, Realtor

\$13,750—3 bedroom, 2 bath. \$1875 down, \$100 month. LAST at

this price.

\$15,500—2 bedrooms, 2 baths, walled, southend.

\$24,750—2 bedrooms, 2 baths, POOL, large walled lot.

LUXURY LIVING FOR THE DISCRIMINATE

\$50,500—Beautiful Deep Well home — 2 bedrooms plus den, 3

baths, oversize living room, exquisitely furnished.

Beautiful landscaped grounds with POOL. Much under-

priced.

\$55,000—REFRIGERATED cooling—POOL—4 bedrooms, 4 baths,

outside wet bar—carpets and drapes—dishwasher, stove,

oven, garbage disposal. Large lot, walled with beauti-

ful landscaping in exclusive Deep Well.

INCOME:

6 DELUXE NEW UNITS—All 1 bedroom, tile baths with tubs.

Walk-in wardrobes—sliding glass door to patio. 105 x 135,

room to add more—\$59,750.

MEMBER MULTIPLE LISTING SERVICE

## Gannon Realty Co.

711 N. Palm Canyon Drive

Phone 2772

## EXCELLENT VALUES!

CONTEMPORARY HOME IN EXCEPTIONALLY DESIRABLE

DESERT SETTING—2 bedrooms, maid's room, enclosed

lanai, plus furnished guest house. Attractively landscaped

corner lot. \$36,500 with carpets and drapes. Also can be sold

completely furnished.

PERFECT FOR DESERT LIVING.

3 BEDROOM, 2 bath, large fenced yard with plenty of room to

build that pool you want. Close to schools. Furnished.

\$26,500.

DELIGHTFUL MINIATURE ESTATE IN EXCLUSIVE TENNIS

CLUB AREA. 2 bedrooms, 2 baths, servants room and bath.

Glass wall in living room offers beautiful view of swimming

pool and the mountains. \$42,500 furnished.

OUTSTANDING LOTS

R-2 LOT — Riverside Place. A real buy at \$13,500. Can build

8 units.

FOR DEFINED, COURTEOUS AND

EFFICIENT SERVICE

CONSULT

## Harry Reid — Russell Wade

MEMBER PALM SPRINGS REALTY BOARD

LEW LEVY, Associate

850 S. Palm Canyon Drive — in Cameron Center Phone 2855

## EXCEPTIONAL

\$16,500—Modern 2 bedroom, nicely

furnished, including automatic

washer and TV. Desert landscaped

with redwood fence. Convenient

to city center. Terms.

\$25,000 — NEW Modern 3 bedroom

2 bath, lovely large living room

with stone fireplace. A spacious

kitchen, built-in oven and range.

Double garage. Large lot com-

pletely walled for privacy. An

excellent location. Terms.

\$1195 — TERRIFIC Vista Lot.

Beautiful city residential district,

panoramic setting. \$200 down.

Easy terms.

\$2750 — large view lot. Excellent

district.

\$3000 — lovely hillside lot, south

end.

\$32,500 — COMMERCIAL FRONT-

AGE 100'x250'. Palm Canyon

Drive. Terms.

ADOLPH ISRAEL

Realtor

"THE BUYERS BROKER"

671 N. Palm Canyon Ph. 2981

## POOLSIDE

LIVING

DEEP WELL—Modern 3 bedroom,

2 bath home. POOL, walled and

landscaped. Complete privacy.

See to appreciate at \$42,500.

3 BEDROOM, 2 bath home with

lovely POOL. Top location. NOW

\$27,500 furnished.

R-1 LOT — Desert Palms Estates,

100'x100', below market at \$3500.

DEEP WELL lot 105'x107' — \$8950.

## Ernie Dunlevie

Paul Carlson Johnnie Johnson



## AMY NELSON

\$12,500—2 bedroom, center town, fenced, patio, small down.  
\$14,750—Furnished 3 bedroom, 2 bath, patio, center town.  
\$13,750—New 3 bedroom, 2 bath, \$1875 down.  
\$25,000—Large 3 bedroom, pool, fenced, good location.

### UNITS:

\$35,000—Furnished 3 units, pool, nice, \$10,000 down or T.D.  
\$100,000—Furnished 16 units, 9 kitchens, pool, 29 per cent down.  
\$21,500—Furnished duplex, double garage, good terms.

### LOTS AND ACREAGE

R-1 Lots, \$2500 up Highway Lots, \$10,000 up  
3 Acres—296 Ft. Palm Canyon Frontage, corral \$85,000  
3 Acres Dates \$18,000

Phoenix—3 bedrooms and guest house, pool. Trade for here.

We Specialize in Trades. What Have You? Trust Deeds.

REAL ESTATE SALESMAN OR SALESLADY WANTED.

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

## AMY NELSON, Realtor

2277 North Palm Canyon Drive

Phone 5254 or 5545

## DON CAMERON

Says

"NOW HEAR THIS"

\$20,500

3 Beautiful Acres—dates, Ruby Blush grapefruit, 2 Bedroom ranch house. Near Thunderbird.

\$17,500

2 Bedroom Home — Carpeted, drapes, stove, refrigerator. Gorgeous view. Large lot. Pool privileges available.

\$1100 PER ACRE

20 Acres—400' Hiway 111 frontage. Easy Terms.

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20 Acres—400' Hiway 111 frontage. Easy Terms.

## AN IDEAL HOME FOR MOM, DAD AND THE KIDS

STOP WORRYING — THE SMALL FRY CAN'T CLIMB OVER THE FENCE THAT SURROUNDS THIS POOL.

NEW ATTRACTIVELY FURNISHED, VIEW HOME. 2 BEDROOMS, 2 BATHS, RUMPUS ROOM, LARGE LANAI, WALLED SOUTH PATIO.

LOADS OF EXTRAS — GARBAGE DISPOSAL — WATER SOFTENER — TWO REFRIGERATORS — LAUNDRY EQUIPMENT.

FURNISHED \$39,500 TERMS

## Small Home in Exclusive Section

MODERN, STUDIO TYPE 2 BEDROOM, 2 BATH HOME ON UNUSUALLY LARGE LOT. VIEW FROM EVERY WINDOW.

PRICED AT ONLY \$19,500 UNFURNISHED

## 11 Units Furnished

NEW — CLOSE IN — BEAUTIFUL POOL. ROOM FOR 6 MORE RENTALS

PRICE \$135,000 — TERMS

## Muriel E. Fulton, Realtor

FRANCES WILSON

FRANCES ELLIOTT

Oasis Building — 125 South Palm Canyon Drive

Palm Springs, California

Phone 2225

### BEAUMONT

BEAUMONT—Beautiful home and gardens. Completely furnished \$23,500. Must be seen to appreciate. 1061 Palm Ave. For appointment call Victor 5-4574.

### Exchanges 36

WILL EXCHANGE 80 acres subdivided into 400 lots duly recorded free and clear for what have you to \$80,000. Write auditor, 1200 W. 2nd St., Los Angeles.

### Real Estate Wanted 37

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

### Peter B. Sheptenko

THE PIONEER REALTY CO.

OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

### CASH TALKS!

LIST WITH US—have cash buyers for 2 and 3 bedroom homes under \$15,000.

### E. C. Garland

REAL ESTATE

482 N. Palm Canyon — Ph. 2140

Residence Phone 4878 — 9157

### WANTED property in or near Palm Springs. Will swap my business property near San Francisco as down payment \$33,000 equity. Call Brown, Box 512 Cathedral City. Ph. 83401.

### FOR BEST RESULTS List Your Property With Adolph Israel

Realtor 671 N. Palm Canyon

### \$5000 CASH

For R-2 Lot. South of Tamarisk and west of Sunrise. Phone 9124

### WANTED—Motel in exchange for 400 lots clear, value \$80,000. See Auditor, 1200 W. 2nd St. Los Angeles.

### PRIVATE party wants to buy from owner, Palm Canyon frontage. Ph. 2097

### R-2 UNIT FROM OWNER! WRITE DESERT SUN BOX 190 FILE B-7

### HOUSE from owner. Rent or buy. Up to \$14,000 1/2 cash. Describe fully. Write Box 190. File A-9.

### Wanted to Rent 39

WANT 2 or 3 bedroom furnished house on lease, starting July 15. Write Desert Sun, Box 190, File B-4.

### PERMANENT RESIDENTS Want 2 bedroom unfurnished house. Close in. Reasonable. Ph. 5005

### Rooms for Rent 40

SUMMER RESIDENTS MOST modern REFRIGERATION cooling. Studio rooms for 2 — \$12.50 weekly each. TV. POOL. CHATEAU V Phone 9078

BANNING — LARGE FINELY FURNISHED ROOM, PRIVATE BATH. GENTLEMAN. VICTOR 9-2550.

SINGLES, doubles, kitchen privileges, \$8.50 weekly up. Near Airport. Phone 9973.

COZY ROOM in nice home. Cooking privileges, large closet. \$35 month. Call 2478 or 5434.

### Apartment for Rent 43

FURNISHED apartment for rent. South Palm Canyon. \$65 month. Call 7848 after 5:30 p.m.

BEAUTIFUL modern kitchenette apartment, reasonable. Quiet location. Ph. 5068.

FURNISHED — CENTER OF TOWN—REASONABLE RATES. MONTH OR YEAR. PH. 3972.

FURNISHED 1 Bedroom, \$30. Or 2 bedroom, 2 bath apartment, \$100. 412 N. Indian. Ph. 2909.

### Apartment for Rent 43

SUMMER RENTALS CENTRALLY LOCATED

Large, Attractively Furnished Apartments and Rooms.

Suitable for 2 or 3—LARGE POOL REFRIGERATION

CAPRI HOTEL

980 N. Indian Ave. Ph. 9313

ATTENTION SUMMER WORKERS—Offering limited number deluxe accommodations, including complimentary breakfast, large pool, air conditioning. We can arrange a rate you can afford. Call 9362 or 9977.

### TEWA LODGE

Hotel Rooms. Apartments. Clean. Cozy. Air Conditioned. Will Rent for Summer.

Reasonable Rates. Ph 5186

REAL homey apartment, porch, TV, also, 1 or 2 bedroom separate houses, redecorated, attractive yearly rates. Las Catalinas, 133 Ocotillo Ave.

### ARE YOU "COOL"?

Try One of Our Brand New Refrigerated Units — \$3. Day \$15 Week — \$35 Month

CENTER OF TOWN — Ph. 2957

### SUMMER RATES

KITCHENETTE apartments and rooms. Air cooled. Centrally located. Swimming pool. \$45 month up. Call 9006.

### SPACIOUS 3 room apartments, air cooled, nicely furnished, private pool and patio. Available now to October. Very Reasonable. 970 Parocella Place.

### TENNIS CLUB AREA

Luxurious kitchen apartments. Air cooled, pool, TV, utilities. Paid. Low summer rates. Phone 5184.

SUMMER RATES—1 and 2 bedroom. Day, week or month. Pool, TV in every unit. Bermuda Palms, 650 Indio Rd. Ph. 9944.

### 1 BEDROOM furnished apartment \$50 month for summer, including utilities. Inquire 475 North Palm Canyon.

BRAND new 2 Bedroom. Unfurnished. 1 Bedroom furnished. Reasonable on Lease. No pets. Phone 3258

UNFURNISHED new 1 Bedroom, for lease. Utilities paid. Air conditioned. T.V. Cable Ph. 9504.

Nice furnished guest house for two. Reasonable PHONE 9706

### Houses for Rent 46

OWNER'S 2 bedroom furnished house. 15 minutes from beach. From June thru October. Water and garden furnished. Phone Kimberly 3-5007 mornings or write Lola F. Cleland, 1306 W. 10th, Santa Ana, Calif.

THE VERY best location. Nice home, large grounds, pool privileges, 3 bedrooms, 2 baths, furnished. \$210 per month; with extra bedroom and bath \$155 month. Ph. 9236.

2 BEDROOM furnished—Close in Reasonable rent. 564 Calle Abnoria. References please. Call Los Angeles, Angelus 1-3310 after 7:30 p.m.

CATHEDRAL CITY. 2 Bedroom—rear. Furnished. Large cooler, TV aerial. \$50 mo. summer. Ph. 83684

ATTRACTIVE, modern, 2 bedroom home, cooler, pool available. Call 4558 or 4553 or write Desert Sun, Box 190, File B-6.

3 BEDROOM House with Pool. \$125 Month on Lease. Phone 8-7284

2 BEDROOM house, heart of town \$65 mo. summer plus utilities \$85 mo. season. 210 E Amado

UNFURNISHED—New 3 bedroom, 1 bath home, near schools. Long lease, \$135 month. Ph. 9023.

2 BEDROOM nicely furnished house near Tamarisk Club. Yearly or summer season. Phone 2545

## MURPHY REALTY CO.

### EXCLUSIVE SCOOP!

NORTH WEST CORNER SUNRISE WAY AND HIGHWAY 111. ZONED R-2. SIZE APPROXIMATELY 200'x200' PLUS. UNEXCELED LOCATION.

### SEE THESE LOTS ALSO

R-1: 100x102 \$3500

R-1: Approximately 90x275 \$15,000

fronts Palm Canyon Drive

R-2: 100x104 \$5000

### YOU'LL LOVE IT!

THE CUSTOM designed furnishings will delight you. But tour the 3 bedrooms and 2 baths, the unusually spacious living area, gaze on the attractive landscaping and pool. Then relax in a comfy chair and agree with us that this property, complete, is a bargain at \$46,500

### ROOMS FOR THOUGHT!

4 OR 5 BEDROOMS, with baths, plus a large living and dining area leading on to spacious porches; beautiful grounds with lots of room, walled and private Zone R-2. It's furnished

complete, is a bargain at \$46,500

Save Time 5102 — Phone — 5514

GRAHAM DEXTER

ROY RANDOLPH

Call Us

CHARLES HARRIS

MILDRED POTTER





**EDDIE DAVIDSON**, long time Villager is shown above enjoying the cool sea breezes at St. Catherine's hotel Catalina Island. Davidson, who manages the Casitas del Monte hotel here is in charge of the operation of the island resort hotel. With him as assistant is Robert Jacques, also of Palm Springs. St. Catherine hotel is owned by two Villagers, Joe and Rose Arno.

## County Budget Complicated by Higher Tax Yield

Two important factors complicate taxpayer work on budgets in Riverside and other counties throughout the state, the statewide California Taxpayers' association said today.

First there is the progressively higher amount of levy which, with the increasing value of taxable property in the county, results from each cent of property tax rate levied county-wide.

Each cent of property tax rate county-wide in Riverside County for 1955-56 meant a levy of \$36,476 compared with a levy of \$33,213 for each cent of county-wide tax rate for 1954-55, and a levy of \$24,737 for each cent of county-wide tax rate in 1950-51, the Taxpayers' association explained.

Levy for each cent of tax rate for 1956-57 will follow the trend of total taxable value of property in the county, the association said.

Taxable property in the county for 1955-56 was assessed at \$384,758,409 compared with \$332,132,840 for 1954-55, and \$247,367,390 for 1950-51.

Second there is the impact of the new local sales tax which, if enacted by the county, would mean an over-all local sales tax burden in the county of some \$2,050,000.

Where a county enacts a local sales tax, the new revenue should be used for property tax reduction the association maintained.

"Citizens and local governing board alike should work for a 'fair budget' deal for 1956-57 — local budgets which combine spending and taxing that are no higher than necessary," the Taxpayers' association declared.



**CHRYSLER DEALER** Olesen presents a sample of the product for whose marketing he has just been appointed.

## Kay Olesen Appointed Chrysler Dealer for Palm Springs and Indio

Kay Olesen, Palm Springs and Coachella Valley Dodge-Plymouth dealer for 12 years, has been appointed Chrysler dealer for Palm Springs and Indio, it was announced this week.

The Chrysler line will be in addition to Olesen's Dodge, Plymouth and Dodge Job-Rated

Trucks, handled through his Imperial Motors firm on Highway 111 near Araby Drive, and Highway 111 and Marshall Street in Indio. Additional facilities will be added to the Palm Springs location to handle the Chrysler line. Jerry Floyd is the manager of the Palm Springs location. Both outlets feature the most modern facilities for complete servicing of all cars. "Chrysler holds all the speed records for stock cars, in addition to being the most consistent win-

ner of stock car races, and the Economy Run Sweepstakes winner for 1956," Olesen said in announcing his appointment.

## County's Farm Products Sales Reach \$86,690,163

The value of products sold in 1954 by operators of 4,906 farms in Riverside County was \$86,690,163 according to a preliminary report of the 1954 Census of Agriculture published by the Bureau of the Census, U. S. Department of Commerce.

The value of all crops sold was \$55,401,698 and included \$22,754,555 for field crops, \$8,837,562 for vegetables, \$21,876,826 for fruits and nuts, and \$1,932,755 for horticultural specialties.

The value of all livestock and livestock products sold was \$31,287,470 and included \$4,417,465 for dairy products, \$9,874,016 for poultry and poultry products, and \$16,995,989 for livestock and livestock products.

Thirty per cent of the waves in World War II were assigned to Naval Aviation.

## Palm Desert Couple's Son Heads Ad Club

George Obern, manager of the office of public information of Santa Barbara College, University of California, has been elected president of the Santa Barbara Advertising and Merchandising Club, according to word received by his parents, Mr. and Mrs. Earl R. Obern of Palm Desert.

## Teitelbaum Wins Separate Trial In Fur Theft

Albert Teitelbaum, 42, Palm Springs and Beverly Hills furrier, Thursday won a separate trial in Santa Monica Superior Court next Monday on a grand jury indictment charging him with having conspired to stage a fake \$250,000 fur robbery at his Beverly Hills store last December 27.

Attorneys Charles H. Carr and Isaac Pacht argued before Judge Orlando H. Rhodes that it would be "absolutely impossible" to assure Teitelbaum a fair trial if he were to be tried jointly with Claude M. Wilson, 37, a former employe who likewise is under indictment after having appeared as a witness before the grand jury.

Deputy District Attorney Charles H. Woodmansee said the prosecution would not object and, on motion of Attorney James Crehan, Wilson's case was continued until July 30.

Previously it was stated that the District Attorney will use the third defendant, Clifford Vandervyst, 38, as a prosecution witness after charges pending against him are dismissed.

## California General Revenue Up 15 Pct.

SACRAMENTO — "California's general fund revenues for the first 11 months of the 1955-56 fiscal year rose to \$962,849,176," Robert C. Kirkwood, state controller, announced today, an increase of \$126,149,445 — or 15.08 per cent — over the same period last year."

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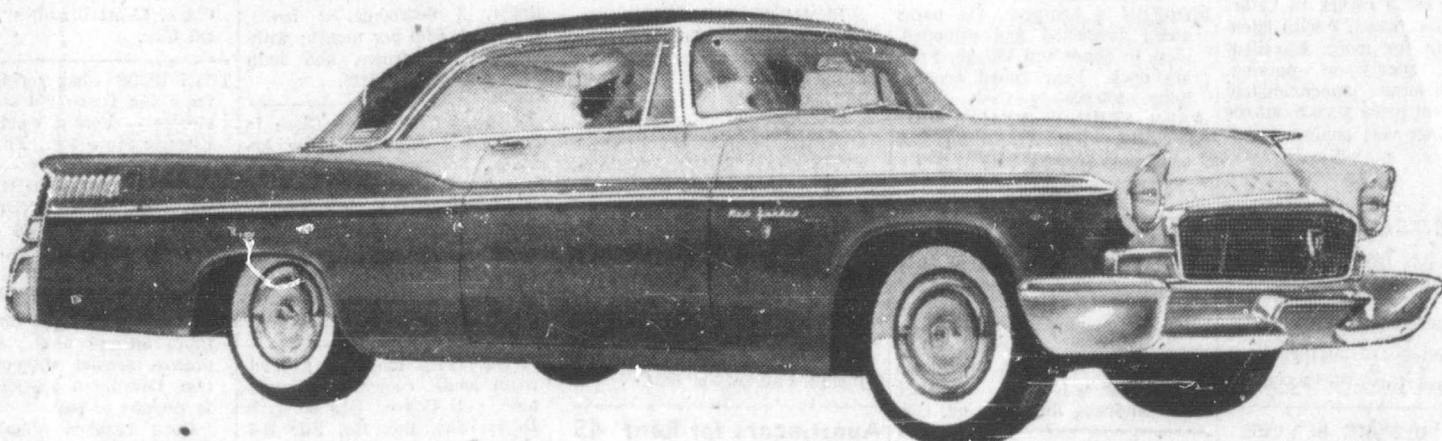
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